

The background of the entire page is a dark, monochromatic pattern of overlapping US dollar bills. The bills are oriented in various directions, creating a complex, textured effect. The text is centered over this background.

MEGABLACK SF

SAN FRANCISCO BLACK BUDGET ADVOCACY

2021-2022

June 14, 2021

Budget & Appropriations Committee
City of San Francisco Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

**RE: “Build Black Better” - Black/African-American
Community Budget Priorities FY 21-22**

Dear Supervisors,

Thank you for your tireless leadership and continued support of the Black and African-American community. We, the leaders and members of the collective bodies of Black/African American Leadership Council (BAALC), MegaBlack SF, MegaBlack SF COVID-19 Task Force, San Francisco Black Led Organizations Coalition (SFBLOC), and San Francisco Black Wall Street stand united in preserving, uplifting and empowering Black San Francisco.

We request that you help us “Build Black Better” by allowing Black/African American-led and serving organizations to receive equitable funding along with investments in long-term infrastructure and capacity-building strategies. Last year, at the height of the COVID-19 pandemic and Black Uprising in the wake of the murder of George Floyd, you challenged the City to move with urgency and to understand how a racial equity lens in citywide investments will lead to better and more meaningful results for our community. Now, as we anticipate with recovery on the horizon, we uplift budget opportunities to reshape and reimagine a more vibrant future of the Black community here in San Francisco.

RATIONALE:

- The pre-existing digital divide has disadvantaged many Black students, seniors, businesses, jobseekers, and patients (especially chronically ill) as the pandemic caused many services to convert partly or completely to an online model.
- Recovery policies shaped around the needs of thriving communities hurt struggling communities and reinforce structural racism and white supremacy even when they are implemented by diverse bodies.
- The confusion and uncertainty of the past year combined with economic and food insecurity, loss of family members, and social isolation is contributing to both mental health and community safety concerns.
- Black LGBTQ+ persons often face an added layer of the pandemic’s impact on the Black community at-large due to stigma and pre-existing social isolation, associations between COVID and the HIV epidemic.
- Transportation access is particularly damaging when families face economic crisis yet food, housing, and health resources are not located nearby.
- Community workers have picked up the slack since the beginning of the pandemic, providing every kind of support to skyrocketing caseloads of families in crisis. They deserve recognition but more importantly, they also need support to avoid burnout and to care for themselves and their loved ones.
- Sufficient, targeted economic recovery is needed to avoid leaving Black tenants, homeowners, business owners and jobseekers/displaced workers to fend for themselves.
- There is a high need for reliable and up-to-date information about recovery options presented by trusted, culturally competent messengers that do not alienate or discourage community members.
- COVID-related health messaging must account for the community’s history of medical trauma and the resulting mistrust of medical systems.

Many of the problems identified above existed before COVID-19 pandemic, but were exposed and exacerbated by the unprecedented crisis of the past fourteen months. These issues must be taken seriously and addressed collaboratively if recovery efforts will help Black San Francisco thrive in the years to come.

Therefore, we request the following the following budget strategies and investments into the immediate and long-term health of the Black community:

ADVANCEMENT IN BLACK SUSTAINABILITY

- Baseline the \$60 million annual re-allocation from the City's law enforcement departments via the Dream Keeper Initiative.
- Mandate and uphold a 30-60 day reimbursement turnaround on all existing City contracts with non-profit organizations. Currently, an unacceptable amount of the City's contract reimbursements are out of compliance, with an estimated wait time of 6 - 8 months.
- Mandate the development of a universal City Department RFP application and process by program or by population served as a City-wide strategy.
- Mandate audit of City departments to determine the equity and parity of contracts to Black-led organizations and BIPOC-led organizations within the last 15 years. This audit will help to better understand the past and current investment in these communities and improve future equitable funding decisions
- Long-term investment in capacity building and shared infrastructure which includes grant writers, technical assistance, administrative, accounting, and IT support.
- \$48.1M of the Coronavirus State and Local Fiscal Recovery Funds (American Recovery Plan) dollars headed to San Francisco; our hope is that these one-time investments can be directed to the Black community to lay the foundation for a strong and equitable recovery.
- We want every City Department to do their fair share.

FY 21-22 BLACK BUDGET INVESTMENT

NEW: \$24.5 Million
EXPANSION: 15.5 Million
ARP: 46.2 Million

Sincerely,

MegaBlack SF
MegaBlack SF COVID-19 Task Force
Black/African American Leadership Council (BAALC),
San Francisco Black Led Organizations Coalition (SFBLOC)
San Francisco Black Wall Street

MAYOR'S PROPOSED BUDGET-BLACK/AA BUDGET REQUEST

Allocates \$78.5mil across departments of the \$104.1mil of initial ask.

The breakdown: \$60M is the baselined for Dreamkeepers,

\$11.5M is under ARP, \$7M Ongoing/New Support

BLACK BUDGET AREAS & TALKING POINT INSTRUCTIONS

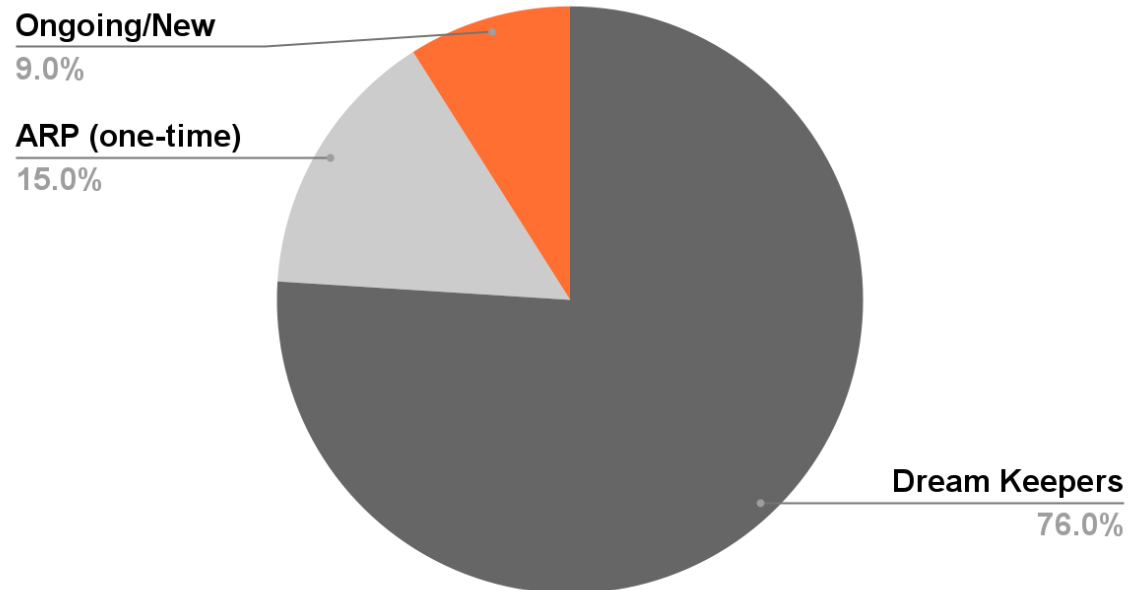
Choose your own Public Comment adventure:

- 1) Select funding area of expertise and or familiarity
- 2) Select 1-2 talking points w/in that area
- 3) Add a specific example

TALKING POINTS KEY

- 1) Highlighted are priority areas
- 2) * Requested Add Backs

Mayor's Budget Allocation 2021



FUNDING AREA	DESCRIPTIONS	PROPOSED TALKING POINTS
<p>DREAM KEEPER INITIATIVE</p>	<p>Re-investment of Law Enforcement dollars to SF Black/AA community. Focus on youth, family and multi-generational support. Initial investment is \$120M over the course of 2 years.</p>	<ul style="list-style-type: none"> ● Annual Baseline <ul style="list-style-type: none"> - Support at \$60M - Support development of CBO infrastructure and capacity building assistance - Capacity Academy and support for black-led agencies to support black residents*
<p>A JUST BLACK RECOVERY</p>	<p>San Francisco is set to receive \$384M of one-time funding for COVID related. Current Mayor’s budget as allocates \$11.5M in one -time support for AA/ Black community out of initial ask of \$46.2M</p>	<ul style="list-style-type: none"> ● American Recovery Plan (ARP)-Support \$46.2mil one-time investments towards equitable recovery specifically for Black/AA. ● Prioritize investments mental health assistance & education
<p>ECONOMIC JUSTICE & EMPOWER</p>	<p>The economic power of Black communities in San Francisco has been decimated by intentional disinvestment in and redlining of our neighborhood resources, citywide policies that specifically disrupted the Black economy (i.e. Redevelopment) and targeted, predatory, and inequitable capital practices and policies. We demand justice and restitution of black wealth through the reconstruction of a Black San Francisco economy.</p>	<ul style="list-style-type: none"> ● Continued Focus Reparations-Support ongoing convening and work of reparations committee ● Fine & Fee Reduction & Elimination-Support including library fines, towing, and criminal legal system fees ● Sustaining and Investing in Black Community-Sufficient, targeted economic recovery is needed to avoid leaving Black tenants, homeowners, business owners and jobseekers/displaced workers to fend for themselves. Financial Literacy Workshops and Building Generational wealth ● Black Employment-Continued job training & building career pathways for TAY and Young Adults ● Businesses-Small Businesses Recovery Fund ● Nonprofits-Cost of Doing Business Increase* & Minimum Compensation Ordinance*

FUNDING AREA	DESCRIPTIONS	PROPOSED TALKING POINTS
<p>EDUCATION EQUITY</p>	<p>At its core, westernized education was not designed to include Black students. Foremost, it is a system that does not allow students, regardless of race, to gain accurate knowledge of history, and the contributions that Black people have made. Educational settings continue to deny Black students the right to bring their entire selves into learning spaces as the western world has limited the presentation of our history to that of slavery and despair. This is made evident right in our very own city by SFUSD's reputation of disproportionately putting Black children into special education. Despite African-American-focused initiatives and designated staff to address these disparities, African-Americans continue to underachieve in SFUSD.</p>	<ul style="list-style-type: none"> ● Centering Black Experience in Education System ● Reflective and Respectable School Environment ● Building a Supportive and Inclusive Environment uplifting Black Excellence <ul style="list-style-type: none"> - Recruit and hire Black early childcare education professors to support the pipeline of Black early childcare education teachers* ● Black Education Fund-Address learn loss especially in regards to distance learning ● Digital Equity- Close the divide and uplift the need for digital literacy <ul style="list-style-type: none"> - Universal high speed broadband access in under resourced neighborhoods
<p>COMMUNITY HEALTH & WELLNESS</p>	<p>Anti-black racism, public health, and COVID-19 Racism is a public health crisis. Racism structures opportunity and assigns value based on how a person looks. The result: conditions that unfairly advantage some and unfairly disadvantage others. Racism hurts the health of our nation by preventing some people the opportunity to attain their highest level of health. While racism may be intentional or unintentional, it operates at various levels in society. Racism and unjust social policy are the driving forces behind the social determinants of health (like housing, education, and employment, to name a few) and are explicit barriers to health equity.</p>	<ul style="list-style-type: none"> ● Continued COVID Recovery and Care-vaccines, testing, resource hubs, mental health support ● Opportunities for Black Health & Wellness Professionals ● Wellness Centered around Black/ Afrocentric Modalities ● Prenatal Care-Black teen mothers*

FUNDING AREA	DESCRIPTIONS	PROPOSED TALKING POINTS
<p>HOUSING & HOMELESSNESS</p>	<p>We demand justice and restitution of black equity through the reconstruction of an equitable Black San Francisco housing system.</p>	<ul style="list-style-type: none"> ● Affordable Housing - TAY Centered* ● Ownership & Assets ● Equitable Housing Policies-Downpayment assistance is not housing preservation (i.e. black eviction defense and prevention) ● Secure, transitional, and housing subsidy support for LGBTQAA+ communities*
<p>RESTORATIVE JUSTICE</p>	<p>A series of practices and philosophies designed to create change in social and criminal systems. Where all individuals affected by an injustice are given the opportunity to address and repair the harm.</p>	<ul style="list-style-type: none"> ● Domestic Violence Shelter for Black Women-Only group w/out a cultural specific DV shelter ● Alternative to policing & criminal justice reform ● Provide Housing Stabilization Funds- For justice involved women & children* ● Rebuilding/reimagined juvenile hall*
<p>FOOD SOVEREIGNTY</p>	<p>People’s right to healthy and culturally appropriate food produced through ecologically sound and sustainable methods, and their right to define their own food and agriculture systems.</p>	<ul style="list-style-type: none"> ● Continue to address and support food security ● Shared community commercial kitchen ● Urban Farming* ● Produce Assistance/Voucher Program*
<p>ARTS & CULTURE</p>	<p>Culturally affirming spaces for art, events and identity. Celebration of our intersectionality.</p>	<ul style="list-style-type: none"> ● LGBTQAA Cultural Hub ● AA/Black Cultural venues and Centers revitalization* ● Continued Family-Friendly & Black-affirming community events in Lakeview/OMI*

THINGS TO KNOW

- 1) [Budget Hearing Calendar](#) There will be public comment during Week 1 hearings: June 14, 16, and 17 after all department presentations scheduled for that day have concluded. There will be no public comment during Week 2 hearings: June 21, 23, and 24.
- 2) [Giving Public Comment on Friday, June 25th](#) You will have 1 minute for public comment.

Options: a) [Record & Submit Video In Advance](#) Follow directions carefully and note that you still have to call in order for your video to be played. Have until Thursday June 24th 5pm to submit.

b) Public Comment Call-In: 1 415-655-0001 Meeting Id: 146 586 5393 ## AND *3 to enter the speaking line. [Public comment instructions](#)

[Public comment as a “hub/group”](#) Follow instructions Carefully. No more than 10 people per group. Coalitions and or Organizations can provide public comment as a “hub/group”. If doing so must email Alisa Somera, Legislative Deputy Director, at alisa.somera@sfgov.org, with:
1) Name of organization 2) Name of main point of contact 3) Cell phone number and email for main point of contact (not the number you will be calling from on Public Comment Day) 4) Phone number you will be calling from on Public Comment Day no later than 10:00 a.m. on Wednesday, June 23, 2021

- 3) [Watch on SFGOTV](#)

GENERAL PUBLIC COMMENT TIPS

Time Limits: 1-2mins depending on public meeting. Look up the public meeting structure before participating to confirm the time limit

Public Comment Structure: Introduction, Main Point(s)/Body, Conclusion

- Choose your words with intent and refrain from details unless necessary. Be exact in relaying your point. Use jargon and acronyms when you can to save time.
- Story-telling is an EXCELLENT tool to get your point across BUT keep it short and to the point.
- If you are giving public comment in opposition or in support of an issue/item, state the real-world impacts to give weight to and create urgency for your argument/statement. This is also where you can express the importance of the issue. Adding good adjectives convey your feelings on the issue AND adding impacts tells your audience why they should care.
- Write your public comment exactly how you would like it. Then read it out loud and time yourself with a stopwatch, with proper pauses and emphasis, to see if you can read it within 1-2 minutes. Practicing in front of a mirror can be quite helpful.
- Take a few minutes to review the agenda of the meeting to know the item number. Read the instructions for giving public comment

TYPE	DESCRIPTION	ASK TYPE: New, Expansion	AMERICAN RECOVERY PLAN: One-Time Investment	Suggested Dept/ Funding Source	Initial FY 21-22 Ask	Committed Under Mayor's Proposed Budget
A JUST BLACK RECOVERY	Holistic COVID-19 Care & Frontline Service + Outreach Provision	Expansion	ARP	DPH, OEWD, HSA	\$4,000,000	\$4,000,000.00
	Community-based Vaccination Sites	Expansion	ARP	DPH	\$2,000,000	\$20,000,000.00
	Community Resource Hubs in Western Addition, Bayview, TL	Expansion	ARP	DPH, HSA	\$3,000,000	\$6,000,000.00
	CBO 'Build Black Better' Infrastructure and Capacity Fund	New		HRC, OEWD, MOHCD	\$3,000,000	
	Guaranteed Income Initiative	New		HRC, OEWD, MOHCD	\$1,000,000	\$7,000,000.00
	Job Loss Relief and Recovery Fund	Expansion	ARP	HRC, OEWD	\$2,000,000	\$2,000,000.00
ECONOMIC JUSTICE AND EMPOWERMENT	Workforce Training and Development	Expansion		OEWD, HSA, ODM/Office of Cannabis	\$1,000,000	\$6,000,000.00
	Small Business Recovery: Start-up Capital, No-Fee Loans, and Grants	Expansion	ARP	OEWD, ODM/ Office of Cannabis	\$3,000,000	\$3,000,000.00
	Financial Literacy & Wealth Generation Programming	Expansion		OEWD, TTX, ASR, LIB	\$1,000,000	
	Individual Development Accounts (IDA) Funds/Black Asset Builder Fund	New	ARP	OEWD, HSA, TTX	\$800,000	
	TAY and Older Adult Career Pathways	Expansion		OEWD, HRC, DAAS, DCYF	\$1,000,000	\$5,000,000.00
	Fines, Fees and Public and Health Debt Elimination	New	ARP	TTX, ASR, DPH, LIB	\$2,000,000	\$1,000,000.00

TYPE	DESCRIPTION	ASK TYPE: New, Expansion	AMERICAN RECOVERY PLAN: One-Time Investment	Suggested Dept/ Funding Source	Intial FY 21-22 Ask	Committed Under Mayor's Proposed Budget
COMMUNITY HEALTH AND WELLNESS	Black Maternal Health Initiative	Expansion		SFDPH, HSA, BHS	\$1,000,000	
	Behavioral Health and Tele-Health Support	Expansion	ARP	SFDPH,BHS	\$1,900,000	
	Community Recreational and Outdoor Programming	New		RPD, SFDPH	\$500,000	\$500,000.00
	Healing Centered Case Management + Social Services Coordination	New		HSH, DPH, HSA,	\$2,100,000	\$14,500,000.00
	LGBTQI Community Hub	New		HRC, DPH	\$1,500,000	
EDUCATION EQUITY	Black Education Fund	New		DCYF, SFUSD, OEWD, HRC	\$3,000,000	
	COVID-19 Learning Loss	New	ARP	DCYF, SFUSD	\$3,000,000	\$15,000,000.00
TRANSFORMATIVE JUSTICE	Community-Centered Alternatives to Policing & Crisis Response	New		HRC, HSH, DPH	\$1,200,000	\$6,000,000.00
	Healing-Centered Violence Prevention Programming	Expansion		SFDPH, HRC	\$2,000,000	
	Culturally Responsive Intensive Case Management	Expansion		SFDPH, HSA, HSH	\$1,000,000	
	Emergency Support and Shelter for Domestic Violence Survivors	New	ARP	SFDPH, DOSW	\$3,000,000	
	Civil Rights Interventions for Addressing Systemic and Anti-Black Racism	New		HRC	\$1,000,000	

TYPE	DESCRIPTION	ASK TYPE: New, Expansion	AMERICAN RECOVERY PLAN: One-Time Investment	Suggested Dept/ Funding Source	Initial FY 21-22 Ask	Committed Under Mayor's Proposed Budget
ARTS AND CULTURE	Black Cultural Events and Programming in Lakeview/OMI, Fillmore, Bayview/Hunters Point, Potrero Hill and Civic Center/Tenderloin	Expansion		SFAC, GFTA, OEWD, MOHCD, HRC	\$1,000,000	\$500,000.00
	Black Arts and Cultural Spaces and Centers - Revitalization and Recovery	Expansion		SFAC, GFTA, OEWD, MOHCD	\$2,500,000	\$4,100,000.00
HOUSING AND HOMELESSNESS	Downpayment Assistance and Closing Costs Fund	Expansion		MOHCD	\$5,000,000	\$10,000,000.00
	Homeowner Assistance and Mortgage Forbearance Fund	New		MOHCD	\$4,000,000	
	Tenant Rental Assistance and Subsidies	New	ARP	MOHCD, HSH	\$10,000,000	
	Culturally-Affirming Black Eviction Defense and Prevention	Expansion	ARP	MOHCD	\$1,000,000	\$500,000.00
	Black Permanent Supportive Housing	New		HSH, OCOH Fund	\$2,000,000	
	Housing Stabilization Specialists and Equity Ombudsman	New		MOHCD	\$700,000	
	Prevention & Problem Solving Fund	New		MOHCD, HSH, HSA, HRC	\$2,000,000	

TYPE	DESCRIPTION	ASK TYPE: New, Expansion	AMERICAN RECOVERY PLAN: One-Time Investment	Suggested Dept/ Funding Source	Initial FY 21-22 Ask	Committed Under Mayor's Proposed Budget
FOOD SOVEREIGNTY	Community-Based Food Security Support, Service and Delivery	Expansion	ARP	HRC, SFDPH, HSA,	\$4,000,000	\$14,000,000.00
	Shared Community Commercial Kitchen Activation	New	ARP	OEWD, MOHCD	\$1,000,000	\$1,000,000.00
	Cottage Food Biz Support and Culinary Training Development	New		OEWD	\$500,000	\$500,000.00
DIGITAL EQUITY	Digital Literacy Support and Technology Assistance	New		HRC, OEWD, DCYF, LIB	\$2,000,000	
	Black Tech Commons For Seniors and Families	New	ARP	ADM	\$1,500,000	
	Universal High-Speed Broadband Access in Under-Resourced Neighborhoods	New	ARP	ADM	\$4,000,000	\$10,000,000.00
	Dream Keeper Initiative (Baselined)	Existing		HRC, OEWD, MOHCD, DPH, DCYF	\$60,000,000	\$60,000,000.00

BLACK BUDGET TOTAL	
Existing	\$60,000,000
Expansion	\$15,500,000
New	\$24,500,000
One-Time/ARP (Total in ask):	\$46,200,000
New (ARP):	\$25,300,000
Expansion (ARP):	\$20,900,000

MAYOR'S PROPOSED BUDGET	
DreamKeeper	
ARP/Citywide	
Non-Black/AA Specific/ Citywide	
Non-Funded Priority Areas	



WWW.MEGABLACKSF.ORG